

KIMMO NIKU - REFERENCES



**Kimmo
Niku**

CEO &
Founder
Eventrim Oy

- Implemented and managed more than 350 event & seminar projects in 1990-2016
- Developing and managing KPMG's event function in Finland in 2010-16 (more than 250 events in 2016)
- KPMG's Strategy Forum & CFO Insights –invitational seminars for top management and financial executives in 2010-16
- Long-term and multi-dimensional sponsorship cooperation with Ateneum Art Museum. More than 11000 visitors have attended KPMG's seminars, invitational and other events at Ateneum in 2003-16
- During Amedeo Modigliani –exhibition nearly 1500 visitors attended KPMG's seminars, 90 years anniversary events and other events at Ateneum in 2016.
- KPMG's 90 years anniversary project - The Phantom of the Opera - Performance for personnel in 2016
- Creating and building KPMG's Top Management Arts Evening Events in 2004-2016.
- Successful implementation of KPMG's guru seminars with world's leading business thinkers Michael E. Porter, Jack Welch, Gary Hamel, CK Prahalad & Garry Kasparov in 2005-2009
- KPMG's 80 years anniversary concert with Karita Mattila in 2006
- KPMG's long-term multi-dimensional sponsorship cooperation with Tanja Poutiainen 2005-2014. Our sponsorship cooperation & Poutiainen was awarded with Career Prize Award in 2010.
- Managed and implemented nearly 100 business conferences, seminars and workshop projects when working for IIR Finland and IIR Sverige AB in Helsinki and Stockholm in 1990-98.